



About Us

OUR MISSION:

The Student Journalism Program is dedicated to training young people with the skills, concepts and ethics of journalism and developing the next generation of civic-minded journalists.



Contact Us

FOR MORE INFORMATION:

✉ info@wipps.org

☎ (715) 261-6388

➦ wipps.org/programs/student-journalism/

📍 UW Center for Civic Engagement
625 Stewart Avenue
Wausau, Wisconsin 54401

WIPPS

WISCONSIN INSTITUTE *for*
PUBLIC POLICY *and* SERVICE

UW UNIVERSITY OF
WISCONSIN SYSTEM



READ OUR STUDENT STORIES AT:

wipps.org/programs/student-journalism/



STUDENT JOURNALISM PROGRAM

for High School Students

WIPPS

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PUBLIC POLICY *and* SERVICE

wipps.org

"I had a **wonderful opportunity** to be **involved** in the **community** and to help **highlight the news** on what students were doing."

Matt Olson, former student journalist



For Media Partners

WIPPS PROVIDES:

- Application portal on the WIPPS website
- Student employment agreement template
- Sample recruitment ads for radio, online and print
- Sample letters to school officials
- Recruitment in local schools
- Overall program coordination
- Sample stories from a long-running and successful student journalism program

MEDIA PARTNERS PROVIDE:

- Training in media-specific journalism standards
- Distribution of recruitment ads
- Story direction
- Copy editing
- Student pay for published work

MEDIA PARTNERS

Door County Daily News

Wausau Daily Herald

Wausau Pilot & Review

WSAU News/Talk

550AM • 95.1FM • 99.9FM

WXPR Public Radio

91.7 Rhinelander • 91.9 Wausau • 100.9 Iron County



Vision and Goals

MENTOR future journalists in Wisconsin

PROMOTE civic engagement among high school students

BUILD the future workforce for news and sports reporting

PROVIDE marketable skills and college preparation



"The chance to write stories and interview people about important issues and topics is the most rewarding part of the job."

Delilah Rose, current student journalist



For Students

APPLY ONLINE

Complete Application

Fill out and submit our easy online application at: wipps.org/programs/student-journalism/.

Choose Media Partner

A WIPPS representative will contact students to discuss interests and match them with a news partner.

Receive Training

Students meet with a news director to receive orientation and training.

REPORT THE NEWS

Get Information

Choose story topics, find sources of information and conduct interviews.

Publish/Broadcast Stories

Students get hands-on experience learning key journalism skills.

Get Paid!

Partner news organization will pay students between \$25-\$40 for published stories, photos and videos.

