



**NOVEMBER 12-13, 2020 TENTATIVE
VIRTUAL CONFERENCE AGENDA**

Day One	November 11, 2020
12:00-4:30 p.m.	Racism is a Public Health Issue: This event is a part of the Healthiest State Initiative, facilitated by the UW-Madison Population Health Institute, Mobilizing Action Toward Community Health (MATCH) Group
Day Two	November 12, 2020
8:30-10:15 a.m.	<p>Welcome</p> <p>LEAN ON ME Introduction: Alex Zacarias, Teaching Artist, Filmmaker, Community Activist will be joining us to share with us his documentary, LEAN ON ME. LEAN ON ME is a social justice arts initiative by Bay Area Cultural and Arts Alliance’s (BACAA) United Arts sub-committee. The initiative encompasses the creation of a variety of visual and performing arts to raise critical consciousness on the Black Lives Matter movement, to promote social change and to build community in Green Bay, WI. The LEAN ON ME initiative was created to record history, generate awareness and be a catalyst to bringing together community members to take action around this social issue. As we currently face two deadly viruses, Covid-19 and racism, this initiative is also a call-to-action to vote in the upcoming 2020 Election.</p> <p>Panel Discussion: The World on Fire: How Has 2020 Changed The goal of the plenary panel is to frame key issues and themes for the conference from the perspective of four experts based on their experiences and professional expertise.</p> <ul style="list-style-type: none"> • What is the state of our state in terms of Inclusion, Diversity, Equity, Access (IDEA) issues? What are key themes/issues in the IDEA space that we need to be pay attention to at the conference? • Broad observations on what is happening in Wisconsin and beyond related to IDEA topics, which may include, but are not limited to 1) Broad brush data to help us capture what is happening in regard to workforce, communities, education and health spaces; and 2) Gaps in our understanding and/or efforts to that addressing inequity. • Opportunities that we need to consider or be listening for and how can we engage conference attendees in addressing key issues. <p>Panelists include:</p> <ul style="list-style-type: none"> • Lowell Ricketts, Lead Analyst, Center for Household Financial Stability, Federal Reserve Bank of St. Louis • Paula Tran Inzeo, MPH, Mobilizing Action Toward Community Health (MATCH) Group Director, University of Wisconsin Population Health Institute • Ruben Anthony, President and CEO, Urban League of Greater Madison • Jarrett Adams, JD, Law Office of Jarrett Adams, PLLC <p>Moderator: Christine Munson, Director of Advising and Student Success, Northcentral Technical College</p>
10:15-10:30 a.m.	Break
10:30 a.m.-11:30 a.m.	Breakout Session – 12 Sessions Available
11:30 a.m.-12:00 p.m.	Break/Exhibit Time/Poster Display-Group A/Chat Rooms
12:00-12:30 p.m.	Break/Exhibit Time/Poster Display-Group B/Chat Rooms



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12:30-1:30 p.m.	Speaker- Hilary Ware, Vice President & Associate General Counsel, Netflix
1:30-1:45 p.m.	Break/Exhibit Time/Chat Rooms
1:45-2:45 p.m.	Breakout Session – 12 Sessions Available
2:45-3:00 p.m.	Break/Exhibit Time/ Chat Rooms
3:00-4:00 p.m.	<p>CEO Action for Diversity and Inclusion Panel Discussion: This panel discussion will highlight the work being done by signatories of the CEO Action for Diversity and Inclusion in Northeast Wisconsin and beyond. With over 1,200 signatories, this coalition pledges to uphold four pillars: 1) We will continue to make our workplaces trusting places to have complex and sometimes difficult conversations about diversity and inclusion 2) We will implement and expand unconscious bias education 3) We will share best and unsuccessful practices and 4) We will create and share strategic inclusion and diversity plans with our board of directors. Attendees will walk away with a better understanding of why support from the top of an organization is critical, what signatories have done to live out the CEO pledge commitments, and how CEO’s are holding their leadership teams accountable for results.</p> <p>Panelists: Wilson Jones, CEO, Oshkosh Corporation Lori Malcolm, Chief Culture and Operations Officer, United Way Worldwide Chris Woleske, President & CEO, Bellin Health</p> <p>Moderator: Idalia Hill, Director ad PwC Leading Strategy and Operations for CEO Action for Diversity & Inclusion</p>
4:00-4:15 p.m.	Break
4:15-5:15 p.m.	Virtual Reception
Day Three	November 13, 2020
9:00-10:30 a.m.	<p>Welcome</p> <p>Speaker- Nicole Hannah Jones, Award-winning investigative reporter, The New York Times Magazine, 1619 and the Legacy that Built a Nation: “The 1619 Project” was named for the year the first enslaved Africans arrived in America, the project features an ongoing series of essays and art on the relationship between slavery and everything from social infrastructure and segregation, to music and sugar—all by Black American authors, activists, journalists and more.</p>
10:30-10:45 a.m.	Break/Exhibit Time/Chat Rooms
10:45-11:45 a.m.	Breakout Sessions – 12 Available
11:45 a.m.-12:15 p.m.	Break/Exhibit Time/Poster Display-Group C/Chat Room
12:15 p.m.-12:45 p.m.	Break/Exhibit Time/Poster Display-Group D/Chat Room
12:45 p.m.-1:45 p.m.	Breakout Session – 12 Available
1:45- 2:00 p.m.	Break/Exhibit Time/Chat Rooms
2:00-3:00 p.m.	Next Steps and Closing Remarks