



**NOVEMBER 12-13, 2020 TENTATIVE  
VIRTUAL CONFERENCE AGENDA**

<b>Day One</b>	<b>November 11, 2020</b>
12:00-4:30 p.m.	<b>Racism is a Public Health Issue:</b> This event is a part of the Healthiest State Initiative, facilitated by the UW-Madison Population Health Institute, Mobilizing Action Toward Community Health (MATCH) Group
<b>Day Two</b>	<b>November 12, 2020</b>
8:30-10:15 a.m.	<p><b>Welcome</b> - Barbara Lawton, Emcee</p> <p><b>Housekeeping</b>-Julie Bunczak, Program Manager, WIPPS</p> <p><b>Welcome Prayer</b>-Tehassi Hill, Chair, Oneida Nation</p> <p><b>Presentation of the Colors</b>-Oneida Color Guard</p> <p><b>Poem</b> - Dasha Kelly Hamilton, Artist in Residence</p> <p><b>Introduction of LEAN ON ME</b>- Dasha Kelly Hamilton, Artist in Residence</p> <p><b>LEAN ON ME:</b> Alex Zacarias, Teaching Artist, Filmmaker, Community Activist will be joining us to share with us his documentary, LEAN ON ME. LEAN ON ME is a social justice arts initiative by Bay Area Cultural and Arts Alliance’s (BACAA) United Arts sub-committee. The initiative encompasses the creation of a variety of visual and performing arts to raise critical consciousness on the Black Lives Matter movement, to promote social change and to build community in Green Bay, WI. The LEAN ON ME initiative was created to record history, generate awareness and be a catalyst to bringing together community members to take action around this social issue. As we currently face two deadly viruses, Covid-19 and racism, this initiative is also a call-to-action to vote in the upcoming 2020 Election.</p> <p><b>Introduction of Panel</b>- Rich Poirier, President and CEO, Church Mutual Insurance</p> <p><b>Panel Discussion: The World on Fire: How Has 2020 Changed</b> The goal of the plenary panel is to frame key issues and themes for the conference from the perspective of four experts based on their experiences and professional expertise.</p> <ul style="list-style-type: none"> <li>• What is the state of our state in terms of Inclusion, Diversity, Equity, Access (IDEA) issues? What are key themes/issues in the IDEA space that we need to pay attention to at the conference?</li> <li>• Broad observations on what is happening in Wisconsin and beyond related to IDEA topics, particularly in light of a global pandemic which is disproportionately affecting people of color and social protests around policing, use of force, and systemic racism.</li> <li>• What is happening in our workforce, communities, education, and health spaces as expressed by existing data? And where are there gaps in our understanding and/or efforts to address inequity?</li> <li>• What are some bold themes and opportunities that we need to consider or be</li> </ul>



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	<p>listening for and how can we engage our state around these issues?</p> <p><b>Panelists include:</b></p> <ul style="list-style-type: none"> <li>• Lowell Ricketts, Lead Analyst, Center for Household Financial Stability, Federal Reserve Bank of St. Louis</li> <li>• Paula Tran Inzeo, MPH, Mobilizing Action Toward Community Health (MATCH) Group Director, University of Wisconsin Population Health Institute</li> <li>• Ruben Anthony, President and CEO, Urban League of Greater Madison</li> <li>• Jarrett Adams, JD, Law Office of Jarrett Adams, PLLC</li> </ul> <p><b>Moderator:</b> Christine Munson, Director of Advising and Student Success, Northcentral Technical College</p>
10:15-10:30 a.m.	<b>Break</b>
10:30 a.m.-11:30 a.m.	<b>Breakout Session – 12 Sessions Available</b>
11:30 a.m.-12:30 p.m.	<b>Break/Exhibit Time/Meet Up Rooms</b>
11:45-12:15 p.m.	<b>Poster Display Presentations</b>
11:45-12:15 p.m.	<b>Reading</b> - Dasha Kelly Hamilton, Artist in Residence
12:30-1:30 p.m.	<p><b>Introduction of Speaker</b> – May Yer Thao, Assistant Deputy Director at Wisconsin Housing and Economic Development Authority</p> <p><b>Speaker-</b> Hilary Ware, Vice President &amp; Associate General Counsel, Litigation and Regulatory Affairs, Netflix in San Francisco. Ms. Ware will focus on concrete actions the business community needs to take to create real change toward equality and opportunity in the workplace.</p> <p><b>Attendee Assignments</b> – Dasha Kelly Hamilton, Artist in Residence</p>
1:30-1:45 p.m.	<b>Break/Exhibit Time/Meet Up Rooms</b>
1:45-2:45 p.m.	<b>Breakout Session – 12 Sessions Available</b>
2:45-3:00 p.m.	<b>Break/Exhibit Time/ Meet Up Rooms, Music by Carlos Adames</b>
3:00-4:00 p.m.	<p><b>Music by Carlos Adames</b></p> <p><b>CEO Action for Diversity and Inclusion Panel Discussion:</b> This panel discussion will highlight the work being done by signatories of the CEO Action for Diversity and Inclusion in Northeast Wisconsin and beyond. With over 1,200 signatories, this coalition pledges to uphold four pillars: 1) We will continue to make our workplaces trusting places to have complex and sometimes difficult conversations about diversity and inclusion 2) We will implement and expand unconscious bias education 3) We will share best and unsuccessful practices and 4) We will create and share strategic inclusion and diversity plans with our board of directors. Attendees will walk away with a better understanding of why support from the top of an organization is critical, what signatories have done to live out the CEO pledge commitments, and how CEO’s are holding their leadership teams accountable for results.</p> <p><b>Panelists:</b>  Wilson Jones, CEO, Oshkosh Corporation  Lori Malcolm, Chief Culture and Operations Officer, United Way Worldwide  Chris Woleske, President &amp; CEO, Bellin Health</p>



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	<p>Walter Woods, CEO, Humana Foundation  <b>Moderator</b> - Idalia Hill, Director ad PwC Leading Strategy and Operations for CEO Action for Diversity &amp; Inclusion</p>
4:00-4:15 p.m.	<b>Break</b>
4:15-5:15 p.m.	<p><b>Virtual Reception</b></p> <p><b>Welcome</b> – Barbara Lawton, Emcee</p> <p><b>Introduction of Guest Speaker</b> - George Koonce, Senior VP, Marian University; Market Board Member of Ascension Wisconsin</p> <p><b>Guest Speaker</b> - Aaron Popkey, Green Bay Packers MPP Board consultant; Director, Public Affairs</p> <p><b>Networking Opportunity</b> – Dasha Kelly Hamilton, Artist in Residence</p> <p><b>Wrap-up</b> – Barbara Lawton, Emcee</p>
<b>Day Three</b>	<b>November 13, 2020</b>
8:45-10:30 a.m.	<p><b>Welcome</b> - Barbara Lawton-Emcee</p> <p><b>Housekeeping</b> – Julie Bunczak</p> <p><b>Artist in Residence</b> - Dasha Kelly Hamilton</p> <p><b>Introduction of United ReSisters</b> - Jessica Carvazos, President and CEO, Latino Chamber of Commerce</p> <p><b>Presentation:</b> The United ReSisters is a grassroots organization that began in April 2017. It was created as a safe place for young Somali women to meet and make connections with other female community members in an effort to build friendships and support systems. We would meet weekly after-school and enjoy tea and snacks while we did art and shared conversation.</p> <p>The wider mission of building a better community for all female immigrants in Green Bay was on our minds from the start. One of the first projects we did was create a collaborative mural piece that represented our different backgrounds and journeys as a way to start a community conversation. It was through the creation of this mural that we began to share our stories with one another and in March 2018 our group received a grant from the Women’s Fund Organization to support a book that shared our stories to a wider audience. The <b>First Winter</b> is a collection of trailblazing stories, reflections, conversations, letters, lists, and poems about 12 young women's experiences as refugees and journeys to the United States.</p> <p><b>Introduction of Speaker and Moderator</b> - Jessica Carazos, President and CEO, Latino Chamber of Commerce</p>



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	<p><b>Speaker</b> - NiKole Hannah Jones, Award-winning investigative reporter, The New York Times Magazine, <b>1619 and the Legacy that Built a Nation</b>: “The 1619 Project” was named for the year, the first enslaved Africans arrived in America, the project features an ongoing series of essays and art on the relationship between slavery and everything from social infrastructure and segregation, to music and sugar—all by Black American authors, activists, journalists and more.</p> <p><b>Moderator:</b> Kealy Bultrena, Program Host on The Ideas Network of WPR</p>
10:30-10:45 a.m.	<b>Break/Exhibit Time/Meet Up Rooms</b>
10:45-11:45 a.m.	<b>Breakout Sessions – 12 Available</b>
11:45 a.m.-12:45 p.m.	<b>Break/Exhibit Time/Meet Up Rooms</b>
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12:45 p.m.-1:45 p.m.	<b>Breakout Session – 12 Available</b>
1:45- 2:00 p.m.	<b>Break/Exhibit Time/Meet Up Rooms</b>
2:00-3:00 p.m.	<b>Reflection, Next Steps, and Shout Outs</b> – Dasha Kelly Hamilton, Artist in Residence <b>Shout outs</b> - Barbara Lawton, Emcee