

## RESEARCH-DRIVEN SOLUTIONS FOR NONPROFITS, BUSINESS AND GOVERNMENT

## Examples of WIPPS Research Partners Clients and Projects

January 2021

For more information:

<http://www.wipps.org/research-partners>

### WIPPS Research Partners Clients

- Aspirus Langlade Hospital
- Chippewa County Health Department
- The Connections Place, Inc.
- D.C. Everest School District
- E.O. Johnson Corporation
- Ginseng Board of Wisconsin
- League of Wisconsin Municipalities
- LENA Start in Marathon County
- Marathon County Early Years Coalition
- Marathon County Board of Supervisors
- Marshfield Clinic Health System
- Marshfield Clinic Center for Community Engagement
- North Central Wisconsin Workforce Development Board
- Incourage Foundation
- Open Door, Inc.
- Security Health Plan
- City of Wausau
- Toward One Wausau Community Action Project
- U.S. Workstories
- University of Wisconsin-Extension
- Wisconsin Department of Health Services
- Wisconsin Department of Public Instruction

### Survey and Market Research

#### COVID-19 Return to Work Survey

Designed an employee survey to provide organizations like E.O. Johnson and Security Health Plan with information on employees' experiences with remote work and return to work safety concerns.

#### Marathon County Early Years Coalition Family Friendly Workplace Study

Conducted a countywide survey of employee perceptions of "family-friendly" workplace policies and programs.

#### Marathon County Workplace Belonging and Inclusivity Study

Provided tools and research-driven findings to lead Marathon County forward in its workforce inclusivity efforts; conducted a survey of county employees to gather information on perceptions of belonging and inclusion.

#### A Feasibility Study for an Active Aging Center in Wausau, Wisconsin

Conducted a feasibility study for the Connections Place, Inc. about the creation of an active aging center, including a survey of county residents aged 55 and up.

#### North Central Wisconsin Workforce Development Board

Conducted a study of the effectiveness of worker retraining of displaced paper mill workers in Port Edwards.

#### Town of Wausau Public Opinion Survey Project

Conducted a resident public opinion survey of policy issues (land use, road maintenance, firearm usage, etc.)

## **Database Design, Data Collection and Analysis**

### **Voices of Wisconsin Students Project: Learning, Coping, and Building Resilience During COVID-19**

Ongoing project to conduct focus groups with students from across Wisconsin about their experiences with school and learning during COVID-19; project is a partnership of the Wisconsin Department of Health Services and the Medical College of Wisconsin.

### **D.C. Everest School District Student Feedback on Improving Mental Health and Wellness Resources**

Ongoing project to conduct focus groups with more than 50 D.C. Everest students (elementary through high school) to help improve the district's mental health and wellness resources and support systems for students.

### **Open Door Outcomes Measurement Project**

Developed a comprehensive Outcomes Measurement Plan, including new tools to gather and analyze data from clients.

### **Marshfield Clinic Health System Stakeholder Feedback Project**

Gathered stakeholder input on systemwide health priorities; conducted 55 key informant interviews.

### **U.S. Workstories Attraction and Retention Project**

Helped a start-up business make their products and services more valuable.

## **Measurement, Evaluation, and Outcomes Research**

### **LENA Start in Marathon County – Closing Childhood Achievement Gaps**

Contributed to the evaluation of this innovative project to help parents and their children close the language gap.

### **Aspirus Langlade Hospital Community Action Plan**

Designed a community action process to help reduce substance abuse in Langlade County.

### **Regional Talent Innovation Network (RETAIN) Project**

Helped central Wisconsin develop a business-education partnership to create pathways to I.T. skill development.

## **Strategic Planning, Communication and Group Process**

### **Addressing COVID-19 in Marathon County A Public Dialogue about Our Future**

Provide a public deliberative inquiry process to engage Marathon County residents in meaningful and civil dialogue to "lower the temperature" around the highly contentious issue of reducing the spread of COVID-19.

### **City of Wausau Policing Task Force Public Inquiry and Decision-Making Process**

Conducting a two-phased public inquiry and decision-making process to support the Wausau Policing Task Force in understanding community needs and perceptions of law enforcement.

### **Wisconsin League of Municipalities**

Provided conflict resolution training and education.

### **Toward One Wausau Community Action Project**

Provided technical expertise to help residents come to reasoned judgments about community diversity issues.

### **Chippewa County Health Department Staff Communication Training**

Conducted staff communication and conflict management training.

**Marathon County AOD Partnership Council Strategic Listening Project**

Designed and facilitated four meetings with 50 community stakeholder organizations.

**Ginseng Board of Wisconsin Strategic Planning Process**

Conducted strategic planning sessions, resulting in a new set of strategic priorities and goals for the organization.

**Extraterritorial Zoning Dispute Resolution Process**

Assisted Marathon County to mediate an extraterritorial zoning dispute among the Marathon and four area townships.

**Marathon County Training Program – Building a Culture of Public Engagement: The Case for Uniform Addressing**

Implemented a training program for county leaders, along with a public engagement plan related to rural addressing.

**University of Wisconsin-Extension**

Helped UW-Extension engage with the public to re-imagine its future role and work via a deliberative inquiry process.